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THE IDIOT BOX

THE NEW SHOW ABOUT NEW YORK'S "CREATIVE UNDERCLASS"



Quarterlife, the Internet television show about loathsome 20-somethings that aired on MySpace, garnered a lot of buzz when it was picked up by NBC. The network proceeded to cancel it after one episode after *Quarterlife* drew the **lowest ratings and smallest audience** in its Thursday time slot in 20 years. That minor detail hasn't deterred the producers behind *Huge*, a new web TV series about a fading fashion model-turned-upstart band manger that is being billed as "a sort of *Entourage* meets *The Wire*."

It's a little early to make that call—there are only four five-minute episodes—but the people are pretty and it's shot gorgeously, so that's a start! The show's narrative arc, per the co-head writer, will "center around the struggles that the band, representative of New York's 'creative underclass,' faces in their attempt to 'make it,' while also providing an authentic glimpse into the worlds of high fashion, New York nightlife, and Wall Street hustling. The show will highlight how all of these worlds converge endlessly in modern day New York City, a place where an unwashed hipster can start a day by waking up on a friend's couch and end it getting the phone number of a billionaire heiress at a party at the day's end." So it's actually like *Entourage* meets *The Wire* meets *Boiler Room* meets *Gossip Girl*, if you want to get specific!

The super-glossy trailer is above; see full episodes [here](#).

By Neel Shah 09/12/08 10:00 AM [Comment](#) | [Print](#) | [E-mail](#) | [Recommend It \(5\)](#) | [Share It](#)
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EXECUTIVE EDITOR:
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STAFF WRITER:
Neel Shah

CONTRIBUTORS:
Adam K. Raymond
Hailey Eber
Sarah Home
and others

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